

PAUL RODRIGUEZ

Solutions Architect | API & Integration Design | Customer-Facing Technical Delivery

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PROFESSIONAL SUMMARY

- Solutions Architect with a client-facing background across technical discovery, solution design, integrations, workshops, and delivery.
- Strong at turning complex customer requirements into clear technical plans, integration approaches, and buildable workflows that teams can actually implement.
- Especially effective in roles that combine enterprise SaaS architecture, API thinking, customer-facing technical leadership, and cross-functional execution.

CORE STRENGTHS

- **Solution Architecture:** discovery, system design, technical planning, implementation strategy
- **Enterprise Technical Sales Support:** solution walkthroughs, technical narrative, stakeholder alignment, cross-functional coordination
- **API & Workflow Design:** integrations, cross-system workflows, implementation design, data handoffs
- **Customer-Facing Technical Delivery:** workshops, demos, technical translation, practical delivery judgment

PROFESSIONAL EXPERIENCE

Solutions Architect, Auxo Solutions, New York, NY

OCTOBER 2024 - PRESENT

Lead technical discovery and solution architecture for financial services and insurance platforms, helping clients turn complex requirements into secure, production-ready applications.

- Define implementation strategy, API integrations, and workflow architecture with clients, Application Engineers, and delivery teams.
- Support public-facing annuity purchase flows tied to \$8M+ in annuity investments, including identity checks, beneficiary workflows, funding, summary, and e-signature.
- Architect integrations across identity verification, onboarding, and financial platform systems to support secure application and purchase journeys.
- Support private-fund investor onboarding across 24 fund workflows facilitating \$16M+ in investment activity, including subscription documents, legal review, signing, and final packet generation.
- Improve platform readiness through solutions like Save as ZIP and cloud-based upload handling for file-size and timeout constraints.

Founder & Solutions Architect, Smart Code Shop, Denver, CO

MARCH 2016 - PRESENT

Lead discovery, architecture, and delivery for businesses that need practical technical direction, tailored workflows, and hands-on execution.

- Translate early client conversations into websites, applications, and digital systems that are actually scoped, buildable, and useful.
- Own the full arc from positioning and UX through engineering and launch, which keeps strategy tied to execution.
- Build custom interfaces and business workflows that simplify real operational needs instead of forcing clients into generic solutions.

Senior Frontend Developer, Great Jakes, New York, NY

JULY 2021 - SEPTEMBER 2024

Built scalable enterprise SaaS platforms and custom digital experiences for global law firms, with a focus on maintainability, delivery speed, and reusable systems.

- Re-architected a multi-tenant platform, improving scalability by 35% and creating a stronger foundation for long-term growth.
- Increased annual project output by 250% through reusable component architecture and a more efficient delivery model.
- Reduced technical debt by 30% and mentored a distributed team of 10 engineers across active delivery work.
- Worked across client requirements, implementation tradeoffs, and production delivery in a fast-moving enterprise environment.

Lead Frontend Web Developer, OneTen Creative (DISH Network), Denver, CO

JULY 2018 - JUNE 2021

Led technical delivery for DISH digital experiences, campaign launches, and custom web workflows where performance and execution quality mattered.

- Built a custom Shopify component ecosystem that supported a 20% increase in new business acquisitions.
- Helped drive a 164% year-over-year sales increase during a major Black Friday / Cyber Monday redesign.
- Engineered and optimized dynamic campaign systems that contributed to a 200% conversion increase.

EDUCATION & CREDENTIALS

- **BFA, Graphic Design**, University of Illinois, Urbana-Champaign
- **Full-Stack Web Development Immersive**, Galvanize, Inc., Denver, CO
- **Certified Salesforce Administrator**
- **Certified Salesforce Developer**

LANGUAGES

- **English**: Native
- **Spanish**: Fluent